



HAMPDEN-SYDNEY COLLEGE

VERBIAGE

FONTS

Established: 1776
Mascot Name: Yank the Tiger

Location:
Hampden Sydney, VA

Conference: ODAC
Nickname: Tigers

H-SC
1776
Forming Good Men & Good
Citizens
Garnet and Grey

Hampden-Sydney Tigers
Hampden-Sydney [SPORT]
Tiger [SPORT]
Tigers
Roll Tigers

Stempel Schneidler Std
Jost
Pragmatica Slabserif
Pragmatica Bold

Red	Cobalt	Golden Glow	Iron Black	Midnight	Garnet	Brass	
PMS 711C CMYK: 14, 97, 90, 4 HEX: CB2C30	CMYK: 100, 60, 0, 10 HEX: 005DA4	PMS 134C CMYK: 1, 15, 60, 0 HEX: FCD67E	PMS 427 CMYK: 0, 0, 0, 17 HEX: D8D9DA	PMS Black 6 CMYK: 77, 68, 63, 78 HEX: 14181C	PMS 202C CMYK: 29, 95, 75, 29 HEX: 8A2432	PMS 7503 CMYK: 34, 35, 68, 4 HEX: A9868	
Slate Green	Botanical Green	Rock Blue	Smokey Blue	Straw	Bourbon	Requisite Gray	Alabaster
CMYK: 82, 51, 60, 38 HEX: 2B4F4D	CMYK: 59, 24, 72, 4 HEX: 739968	CMYK: 49, 33, 21, 0 HEX: 899B80	CMYK: 73, 50, 41, 15 HEX: 4F6977	CMYK: 14, 25, 49, 0 HEX: DCBB8C	CMYK: 27, 69, 85, 16 HEX: A35B37	CMYK: 25, 23, 27, 0 HEX: C1B9B2	CMYK: 2, 2, 3, 0 HEX: F7F5F2

-20% Shade #D04245	-20% Shade #414983	-20% Shade #F9DA95	-20% Shade #E0E2E4	-20% Shade #973A46
Red	Cobalt	Golden Glow	Iron Black	Garnet
20% Shade #A32325	20% Shade #232C5D	20% Shade #C9A860	20% Shade #9C9EA1	20% Shade #701E2A
40% Shade #7A1A1D	40% Shade #181F45	40% Shade #987E4A	40% Shade #75777A	40% Shade #53181F

-20%	-20%	-20%	-20%	-20%
40% Shade	40% Shade	40% Shade	40% Shade	40% Shade

Botanical Green	Slate Green
Rock Blue	Smoky Blue
Straw	Bourbon
Alabaster	Requisite Gray